



sponsors

National Tree Day is brought to you by Planet Ark
and supported by Toyota and the AMP Foundation

PLANET ARK

 **TOYOTA**

 **AMP foundation**

Planet Ark works to help people reduce their day-to-day impact on the environment – at home, at work and within the community.

Planet Ark's strength lies in the councils, schools, businesses, media outlets, celebrity supporters and individuals who work so hard to help us bring about real and positive environmental change.

Planet Ark also runs campaigns such as 'National Recycling Week', 'Cartridges 4 Planet Ark', 'Cards 4 Planet Ark' and the Plastic Bag Recycling Campaign. You can help support these campaigns by purchasing Planet Ark endorsed products.

For more information, visit
www.planetark.com

Toyota has supported National Tree Day for 8 years and has extended the partnership with Planet Ark to 2008. Toyota Dealers across Australia are the focal point for National Tree Day activity in their local communities.

With the resounding success of the Prius, Toyota plans to progressively introduce this revolutionary hybrid synergy technology into the new Toyota and Lexus models.

Toyota's role in National Tree Day reflects its efforts to support the environment and local communities through an event that has both a direct environmental impact and the capacity to influence attitudes.

For more information, visit
www.environment.toyota.com.au

The AMP Foundation has been a major supporter of Planet Ark's National Tree Day since 2002. This year, it's more important than ever that Australians – like you – lend their support to this important community and environmental event.

"Last year, more than 300,000 Australians got their hands dirty at more than 3,600 tree-planting sites across Australia. Among them were hundreds of AMP employees, financial planners, their friends and families – all doing their bit for the environment," says AMP Chief Executive Officer Andrew Mohl.

"If you're thinking of hosting a site or participating on the day, we encourage you to come along and join us. It's a great day out and, more importantly, it represents something really practical we can do to combat global warming."

For more information, visit
www.amp.com.au

Sunday
29th July
2007

National
Tree Day[®]



National Tree Day is brought to you by Planet Ark and supported by Toyota and the AMP Foundation

PLANET ARK

 **TOYOTA**

 **AMP foundation**



A message from **Olivia Newton-John**

The simple act of planting a tree is rewarding in so many ways.

Planting native trees and shrubs on National Tree Day can help combat climate change, provide food and shelter for our wildlife and brings people from all walks of life together to achieve something valuable for their community... And importantly, planting trees helps children learn the value of caring for our environment.

So help grow a cleaner and greener Australia as well as a sense of community spirit by organising a tree planting site with family and friends. It's such a simple and fun thing to do and your efforts will remain for generations to come!

Olivia Newton-John
Planet Ark Supporter and Tree Day Co-Founder



What is... **National Tree Day?**

Planet Ark set up National Tree Day to help tackle some of our country's serious environmental problems. Planting a tree can help to stop global warming, as a single tree will absorb one tonne of carbon dioxide over its lifetime, and native trees provide food and shelter for local wildlife as well as much needed shade and beauty!

National Tree Day is Australia's biggest community tree planting event. Thanks to people from all walks of life coming together to green up Australia, the total number of native trees and shrubs planted at Tree Day sites since 1996 is over 10.5 million!



How to... **get involved** in Tree Day 2007

You can organise a tree planting site in your local park or school, at a nearby creek, in your street, or in your own backyard.

- 1 Nominate** a site coordinator and deputy to oversee preparations for the day. Could this be you?
- 2 Choose** a tree planting site. Ensure you have permission to plant from the landholder - ask your council if you need advice. If you're a teacher, pupil or parent, talk with your school about Schools Tree Day preparations.
- 3 Network** to see who can help you. Contact your local council or environment group. Local businesses, community and religious groups may also lend a hand. Perhaps organise your own street planting party with neighbours!
- 4 Source** or purchase native seedlings. It's important that you select the correct natives for your area, so contact your local native nurseries, councils or environmental groups for advice.
- 5 Register** your site.

Call the Tree Day Hotline on
1 300 88 5000
email
treeday@planetark.com
or visit
www.planetark.com/treeday

Schools Tree Day **Friday 27 July**

National Tree Day **Sunday 29 July**

Alternative tree planting dates:

We are aware that in some regions of Australia, climate conditions are not ideal for major plantings on those dates. Planet Ark has arranged volunteer insurance coverage on the following 13 alternate dates:

- | | |
|---------------------|------------------------|
| Saturday 24th March | Saturday 28th July |
| Saturday 26th May | Saturday 4th August |
| Tuesday 5th June | Sunday 5th August |
| Saturday 9th June | Saturday 8th September |
| Sunday 8th July | Tuesday 9th October |
| Saturday 21st July | Sunday 9th December |
| Sunday 22nd July | |